

# **NACE CAREER COMPETENCIES**

**PREPARING OUR STUDENTS FOR THE WORKFORCE**

**PRESENTED TO THE ADVISING ALLIANCE**

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# LEARNING GOALS FOR TODAY

*By the end of this presentation, you will be able to:*

- Name at least 2 career competencies critical to success in internship/job searching and career development
- Give 2 examples of how students might develop 1 of the career competencies
- Identify 2 tangible ways that you and/or your department might weave your knowledge of career competencies into your work with students.



# POLL TIME!

1. What department do you work for?
2. How often do matters pertaining to career readiness or professionalism come up in your work with students?
3. How comfortable do you feel incorporating matters of career readiness or professionalism in your work with students?



# WHAT IS THE NATIONAL ASSOCIATION OF COLLEGES AND EMPLOYERS? (NACE)

Members include over 9,400 career services professionals and 3,200 university relations and recruiting professionals

Leading resource on the employment trends and hiring practices for the college-educated

Surveyed employers to identify core competencies that comprise “career readiness” in new professionals

# WHAT ARE NACE CAREER COMPETENCIES?

NACE defines career readiness:

*“Career readiness is the attainment and demonstration of requisite competencies that broadly prepare college graduates for a successful transition into the workplace.”*

*These competencies are:*

Students rated themselves  
**HIGHER** on these competencies  
than employers rated them

Critical Thinking/Problem Solving

Oral/Written Communication

Teamwork/Collaboration

Digital Technology

Leadership

Professionalism/Work Ethic

Career Management

Global/Intercultural Fluency

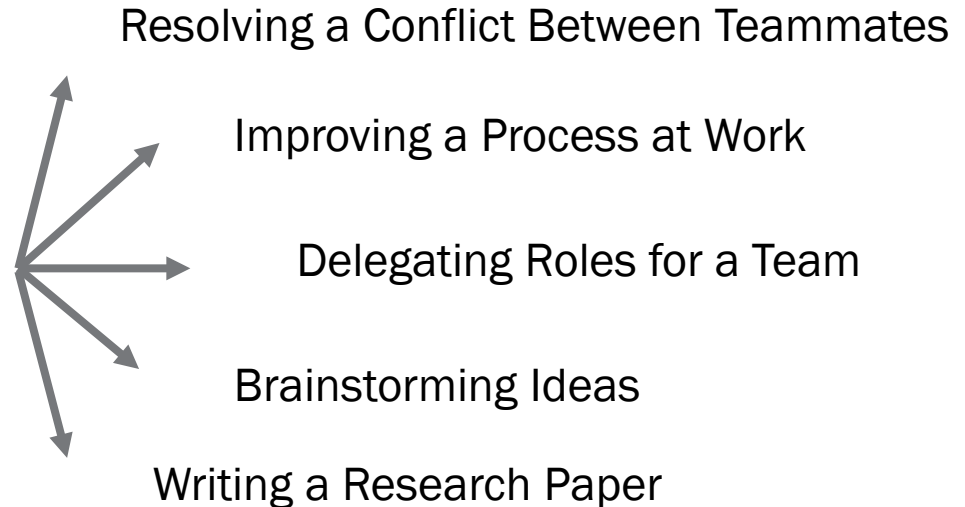


# CAREER COMPETENCIES: EXAMPLES

Critical Thinking/Problem Solving

**Sample Interview Question:**

“Tell me about a time when you solved a problem at work.”

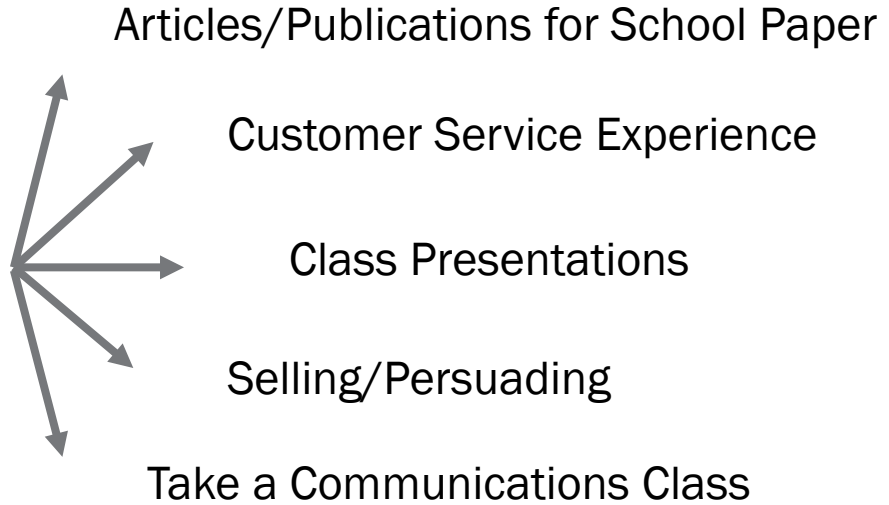




# CAREER COMPETENCIES: EXAMPLES

Oral/Written Communication

**Sample Interview Question:**  
“Describe a time when you had to interact with a difficult client. How did you handle it?”





# CAREER COMPETENCIES: EXAMPLES

Teamwork/Collaboration

**Sample Interview Question:**  
“Give me an example of your teamwork in completing a critical project.”







# CAREER COMPETENCIES: EXAMPLES

Digital Technology

**Sample Interview Question:**  
“How do you use a pivot table?”

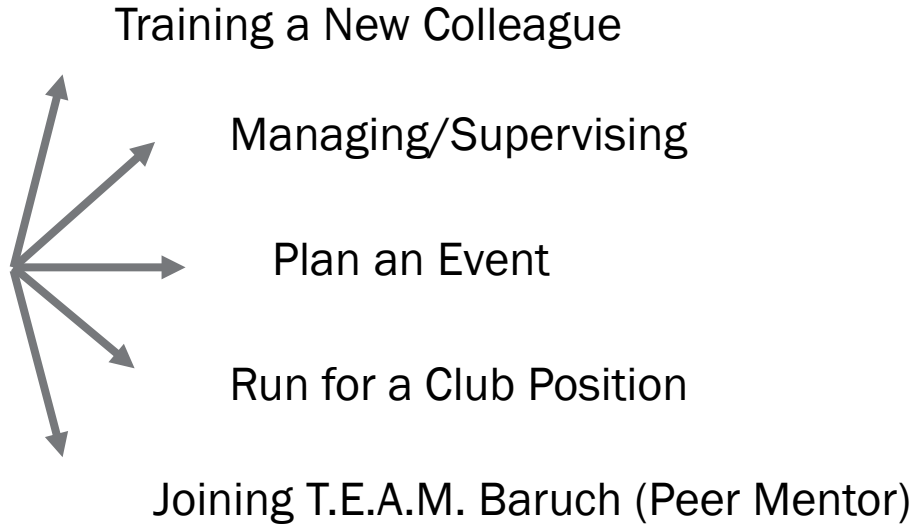




# CAREER COMPETENCIES: EXAMPLES

## Leadership

**Sample Interview Question:**  
“Tell me about a time when you took a leadership position.”

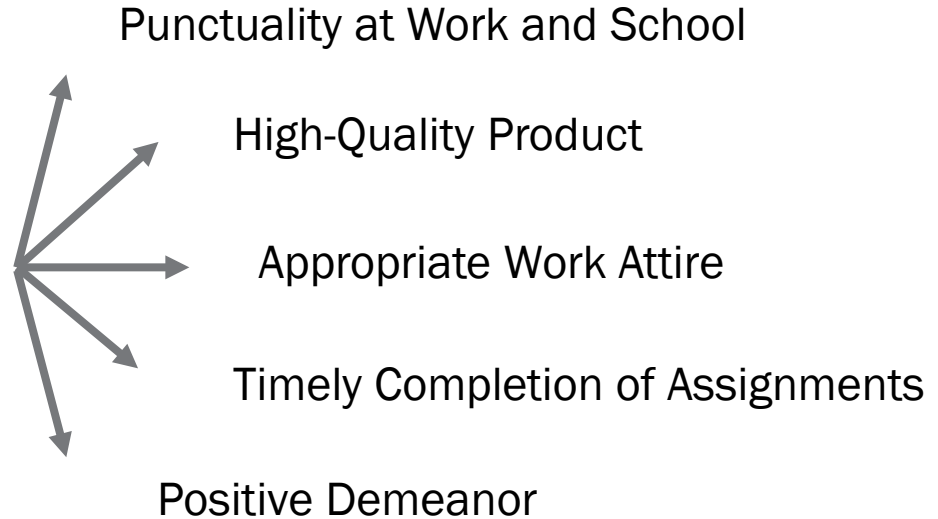




# CAREER COMPETENCIES: EXAMPLES

## Professionalism/Work Ethic

**Sample Interview Question:**  
“When is the last time you received critical feedback, and how did you handle it?”





# CAREER COMPETENCIES: EXAMPLES

Career Management

**Sample Interview Question:**  
“Why do you want to work here?”

Conduct Informational Interviews

Attend Information Sessions

Go to Networking Events

Create Targeted Resume, Cover Letter and LinkedIn Profile

Get an Internship

Join a Professional Club/ Organization

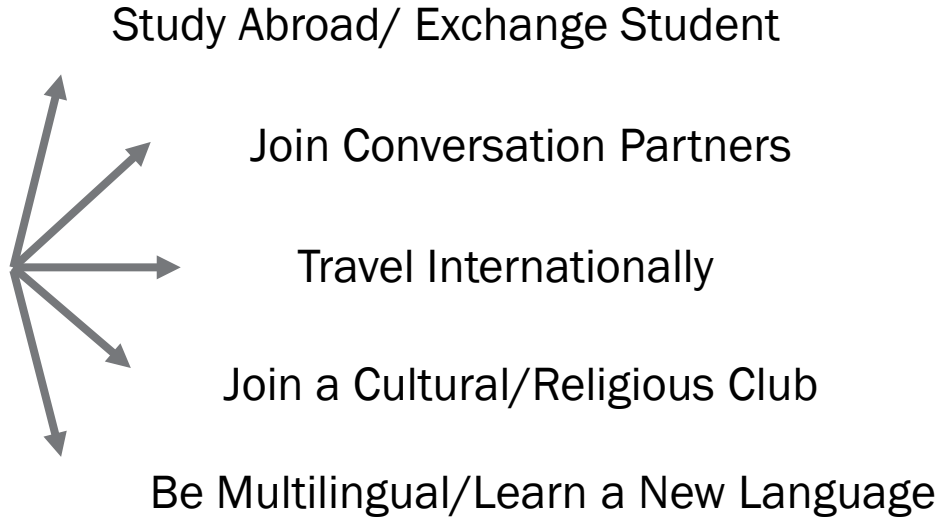
Obtain a mentor with SEO program



# CAREER COMPETENCIES EXAMPLES

Global/Intercultural Fluency

**Sample Interview Question:**  
“How has your recent study abroad experience changed you?”



# POLL TIME!

1. On average, in which career competency do you feel your students are strongest?

2. On average, with which career competency do you feel your students struggle the most?



# BREAKOUTS



*For brainstorming/discussion:*

- Which career competencies, if any, seem most relevant to the work you are doing with and for students?
- What ideas do you have for how to further integrate these concepts into your work?

# WRAP UP / Q&A

