ENG 2150: Writing II

Dr. Lisa Blankenship • Course Syllabus • Section KTA Hybrid • Spring 2016

Project 3 Assignment: Remix Composer's Letter

In ~ 300 words, address the following questions (which you'll also need to address in greater length for your final, extended composer's reflection and production rationale). Note: you will not receive professor feedback without this letter. Post this as an introduction to your video [or project] draft as a "New Page" entitled "Remix Draft" on your personal course blog.

Describe the audience, purpose, genre, and medium for your project? What is the argument you're trying to make? Describe your choices in how you've gone about making this argument; what rhetorical choices have you made in terms of audio, photography, video, fonts, and text on screen [if you've done a video]? How has remaking your work into a multimedia piece changed your project? What is lost and what is gained, in other words?

Describe your process so far—biggest challenges and what you like best. Which part of the rubric below do you feel you've done well on and which are not as strong? What do you specifically want your reviewers to focus on in their review? What are your main concerns or questions at this point?

Multimodal Research-Based Argument Rubric (60% of project grade)
The best projects will reflect the following learning outcomes, or: In your Remediation Project you should:

- **Basic Assignment**: Revise your research-based argument paper for a different audience (public), genre (of your choosing) and medium (print to web).

- **Thesis/Argument**: Convey the argument in your Research-Based Argument project in a new way, using other modes of creation besides strictly alphabetic text. Your audience should not have to guess what your argument is: your argument in your creative project should be clear as a "stand alone piece" to an audience outside our class who knows nothing about your work.

- **Creativity/originality in making your argument**: Be creative. Your goal is to create a piece that engages the audience you're envisioning (most immediately our class but also beyond) in your argument and research. You can do this in a number of ways: by appeals to logic (logos) using alphabetic text/numbers/research. You can use images and video clips to appeals to emotion (pathos). How well do you select interesting images or video clips? How well do you arrange them to tell a story?

- **Sources**: You should use Creative Commons source material if at all possible and should give credit to the creator / source in your project (see this blog for suggestions on best ways to do this). Use a Works Cited list if your project doesn't lend itself to a credits screen.

- **Proofreading/Grammar**: If you use alphabetic text, your writing style is concise and compelling, and you carefully edit and proofread your final draft so that your writing contains no errors in spelling or grammar (unless you're do so intentionally to make a point).

- **Length**: The final version should be long enough to convey an argument but not longer than 3:00 minutes.