ART 3057 – Intro to Web Programming

Fall 2015 - Room VC 8-165 | Friday 2:30 – 5:25p
http://blogs.baruch.cuny.edu/art3057

Instructor
Nick Rymer - Nicholas.Rymer@baruch.cuny.edu
Office hours: Tuesday 5p-6p
7th Floor, Room VC 235

Course Description
This course explores principles and methods of designing for the Internet, from content creation through production. The historical development of the Internet and web design, contemporary practices, theoretical issues, and the relationship between web design and other forms of graphic communication will be addressed in the course. Aesthetic and technical issues will be investigated via lectures, demonstrations, readings, and assignments.

Required Materials
All students should have an external USB drive with a capacity of at least 5GB and are required to bring such a device to class each week. Seriously, bring one.

Attendance and Participation
Your on-time attendance is required. Attendance is taken at the beginning of class. You have four “no questions asked” absences. A fifth absence for any reason will result in your being withdrawn from the class. No exceptions. If you are absent, you are responsible for getting missed information and homework assignments from your colleagues and coming to the next class fully prepared. If you are absent from either final critique, there will be no possibility for you to pass the course.

- 5 minutes late = 1 late.
- 15 minutes late = 1 absence.
- 3 lates = 1 absence.
- 5 absences = Automatic withdrawal.
- Final critique absence = F.

You are required to be an active participant in online and offline aspects of this class, including discussions and critiques. Be ready to participate.

All work is due at the start of class. Late work is marked down 1 grade per week and will not be accepted after 2 weeks.

Communication. Participation includes being in communication with your colleagues and with me at all times, online and off. Communicate early and often, not after the fact. Be present not telepresent. No SMS‘ing, IM‘ing, FB‘ing, MMS‘ing, OMG‘ing, ESP‘ing, in class.

Grading

| Homework/Posts | 20% |
| Quiz           | 10% |
| Attendance     | 20% |
| Participation  | 20% |
| Final Project  | 30% |
Academic Integrity

The Department of Fine and Performing Arts fully supports Baruch College’s policy on Academic Honesty, which states, in part:

“Academic dishonesty is unacceptable and will not be tolerated. Cheating, forgery, plagiarism and collusion in dishonest acts undermine the college’s educational mission and the students’ personal and intellectual growth. Baruch students are expected to bear individual responsibility for their work, to learn the rules and definitions that underlie the practice of academic integrity, and to uphold its ideals. Ignorance of the rules is not an acceptable excuse for disobeying them. Any student who attempts to compromise or devalue the academic process will be sanctioned.”

Academic sanctions in this class will range from an F on the assignment to an F in this course. Reports of suspected academic dishonesty will be sent to the Office of the Dean of Students. Additional information and definitions can be found at:

http://www.baruch.cuny.edu/academic/academic_honesty.html

Reading & Posting

All reading and screening homework is accompanied by a required web page creation. Your sites should be considered academic writing and should be free from grammatical or spelling errors. Please do not summarize the content of the reading. I have read the reading and I already know what it says! Instead, pick a passage from the reading that stands out to you, something that is compelling or confusing, something that causes you inspiration or outrage. Perform a close reading of that passage and explain what it means to you and why it holds your interest.

SUBJECT TO CHANGE

WEEK 1

Aug 28  Overview of the class, introductions to each other

HW     Codecademy - HTML&CSS: 1. Html Basics
       Codecademy: HTML&CSS: 2  Build Your Own Webpage
       Codecademy HTML&CSS: 4 HTML Basics III

WEEK 2

Sep 4   HTML and CSS

HW     Codecademy: HTML&CSS: 6 CSS selectors
       Codecademy: HTML&CSS: 7 CSS positioning

WEEK 3

Sep 11  More CSS

READ   Art in the Age of Mechanical Reproduction
<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Sep 18</td>
<td>CSS and Lab Time</td>
<td>Art in the Age of Mechanical Reproduction</td>
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<td><strong>DUE</strong></td>
<td>250+ word written response</td>
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<td>Sep 25</td>
<td>no class</td>
<td>WEEK 5</td>
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<td>Oct 2</td>
<td>TBD</td>
<td>WEEK 6</td>
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<td><strong>READ</strong></td>
<td>A Hacker Manifesto</td>
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<td>Oct 9</td>
<td>Internet Politics I</td>
<td>WEEK 7</td>
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<td><strong>DUE</strong></td>
<td>Post - A Hacker Manifesto/The Internet is Serious Business</td>
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<td>Oct 16</td>
<td>Quiz/Into to Dreamweaver</td>
<td>WEEK 8</td>
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<td>Read</td>
<td>The Internet as Art</td>
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<td>Oct 23</td>
<td>Web Art I</td>
<td>WEEK 9</td>
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<td><strong>Watch</strong></td>
<td>Jonathan Harris – The Web as Art</td>
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<td><strong>Due</strong></td>
<td>Post on The Internet as Art</td>
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<td>Oct 30</td>
<td>Web Art II</td>
<td>WEEK 10</td>
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<td>Web art sites</td>
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<td>Nov 6</td>
<td>Lab Day</td>
<td>WEEK 11</td>
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Nov 13  Content Management Systems
CMS to Wikipedia

Nov 20  LAB Exercise
DUE Blog Post – Wikipedia before
and After
Due Individual meetings/Final Project
Proposals

Nov 27  No Class

Dec 4  Work On Final

Dec 11 Final Project Crit