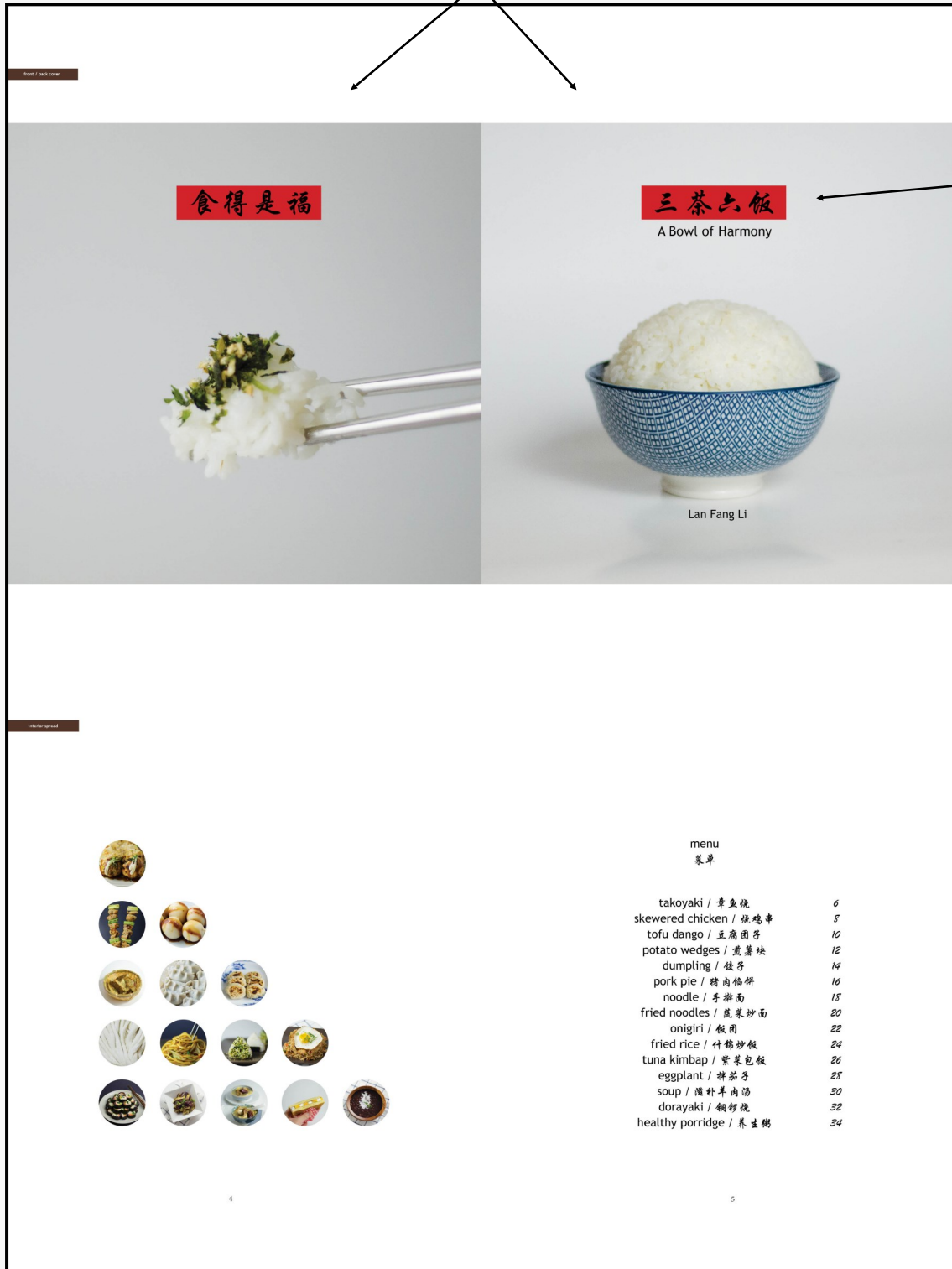


The close-up of rice with *furigake* provides detail that helps the viewer imagine the flavors of the recipes, while the angular shape of food on chopsticks contrasts well with the rounded shape of the front cover's rice in a bowl.



The "diptych" style (two balanced sides) catches the eye of the passing viewer.

The red rectangle with black text is simple and visually striking.

Minimal and balanced poster visuals support the "harmony" theme of the cookbook.

menu		
菜单		
takoyaki / 章鱼烧	6	
skewered chicken / 烧鸡串	8	
tofu dango / 豆腐团子	10	
potato wedges / 薯薯块	12	
dumpling / 饺子	14	
pork pie / 猪肉馅饼	16	
noodle / 手擀面	18	
fried noodles / 蔬菜炒面	20	
onigiri / 饭团	22	
fried rice / 什锦炒饭	24	
tuna kimbap / 紫菜包饭	26	
eggplant / 拌茄子	28	
soup / 灌汁羊肉汤	30	
dorayaki / 铜锣烧	32	
healthy porridge / 养生粥	34	

This poster of a cookbook cover represents an example from the Humanities within Baruch's Weissman School of Arts and Sciences. Because the Humanities do not have discipline-specific guidelines for poster sessions, students have the opportunity to be highly imaginative with their layout choices. This example highlights the dynamic relationship between the poster and the presenter, who chose a minimalist design paired with verbal explanations of her research into food photography, recipe development, and design layout.