as accessible to those with physical disabilities as to those without physical disabilities (example: Each bathroom stall should be as accessible to people who use wheelchairs as to people who do not).

- Online classes empower people with disabilities.

2. Begin the introduction paragraph of an argument essay on a topic of your choice with an anecdote that will appeal to pathos (emotion) in your audience. You might start with a story from your life with which you feel some emotional connection or a story that you have recently seen on the news that would create sympathy in your audience. Then try writing the same introduction beginning with an appeal to logos (logic and reason). Select the introduction that works best and write a draft of your essay.

In Praise of the F Word

Mary Sherry

Mary Sherry was born in Bay City, Michigan. She received a BA from Dominican University and an MBA from the University of St. Thomas. She later founded a research and publishing company specializing in information for economic and development organizations. About her early writing career, Sherry comments: “My interest in writing began in high school. I wrote for the school paper and wound up as editor my senior year. I started out majoring in math in college but found my writing skills were stronger; so I switched, thinking I would be good at writing technical materials. That eventually happened, but my first nationally published work was based on an experience at a church meeting. I have been observing events, writing about them and getting such essays published ever since.”

Sherry has taught in adult-literacy programs and has written essays on educational problems for various newspapers, including the Wall Street Journal and America magazine. She also serves on the city council in her current home of Burnsville, Minnesota.

In the following essay, originally published in Newsweek in 1991, Sherry takes a provocative stance— that the threat of flunking is a “positive teaching tool.” She believes students would be better off if they had a “healthy fear of failure,” and she marshals a series of logical appeals to both clarify and support her argument.

Reflecting on What You Know

Comment on what you see as the relationship between learning and grades. Do teachers and students pay too much attention to grades at the expense of learning? Or are grades not seen as that important?

Tens of thousands of eighteen-year-olds will graduate this year and be handed meaningless diplomas. These diplomas won’t look any different from those awarded their luckier classmates. Their validity
will be questioned only when their employers discover that these graduates are semiliterate.

Eventually a fortunate few will find their way into educational-repair shops—adult-literacy programs, such as the one where I teach basic grammar and writing. There, high-school graduates and high-school dropouts pursuing graduate-equivalency certificates will learn the skills they should have learned in school. They will also discover they have been cheated by our educational system.

As I teach, I learn a lot about our schools. Early in each session I ask my students to write about an unpleasant experience they had in school. No writers' block here! “I wish someone would have made me stop doing drugs and made me study.” “I liked to party and no one seemed to care.” “I was a good kid and didn’t cause any trouble, so they just passed me along even though I didn’t read well and couldn’t write.” And so on.

I am your basic do-gooder, and prior to teaching this class I blamed the poor academic skills our kids have today on drugs, divorce, and other impediments to concentration necessary for doing well in school. But, as I rediscover each time I walk into the classroom, before a teacher can expect students to concentrate, he has to get their attention, no matter what distractions may be at hand. There are many ways to do this, and they have much to do with teaching style. However, if style alone won’t do it, there is another way to show who holds the winning hand in the classroom. That is to reveal the trump card of failure.

I will never forget a teacher who played that card to get the attention of one of my children. Our youngest, a world-class charmer, did little to develop his intellectual talents but always got by. Until Mrs. Stiffer.

Our son was a high-school senior when he had her for English. “He sits in the back of the room talking to his friends,” she told me. “Why don’t you move him to the front row?” I urged, believing the embarrassment would get him to settle down. Mrs. Stiffer looked at me steely-eyed over her glasses. “I don’t move seniors,” she said. “I flunk them.” I was flustered. Our son’s academic life flashed before my eyes. No teacher had ever threatened him with that before. I regained my composure and managed to say that I thought she was right. By the time I got home I was feeling pretty good about this. It was a radical approach for these times, but, well, why not? “She’s going to flunk you,” I told my son. I did not discuss it any further. Suddenly English became a priority in his life. He finished out the semester with an A.

I know one example doesn’t make a case, but at night I see a parade of students who are angry and resentful for having been passed along until they could no longer even pretend to keep up. Of average intelligence or better, they eventually quit school, concluding they were too dumb to finish. “I should have been held back” is a comment I hear frequently. Even sadder are those students who are high-school graduates who say to me after a few weeks of class, “I don’t know how I ever got a high-school diploma.”

Passing students who have not mastered the work cheats them and the employers who expect graduates to have basic skills. We excuse this dishonest behavior by saying kids can’t learn if they come from terrible environments. No one seems to stop to think that—no matter what environments they come from—most kids don’t put school first on their list unless they perceive something is at stake. They’d rather be sailing.

Many students I see at night could give expert testimony on unemployment, chemical dependency, abusive relationships. In spite of these difficulties, they have decided to make education a priority. They are motivated by the desire for a better job or the need to hang on to the one they’ve got. They have a healthy fear of failure.

People of all ages can rise above their problems, but they need to have a reason to do so. Young people generally don’t have the maturity to value education in the same way my adult students value it. But fear of failure, whether economic or academic, can motivate both.

Flunking as a regular policy has just as much merit today as it did two generations ago. We must review the threat of flunking and see it as it really is—a positive teaching tool. It is an expression of confidence by both teachers and parents that the students have the ability to learn the material presented to them. However, making it work again would take a dedicated, caring conspiracy between teachers and parents. It would mean facing the tough reality that passing kids who haven’t learned the material—where it might save them grief for the short term—dooms them to long-term illiteracy. It would mean that teachers would have to follow through on their threats, and parents would have to stand behind them, knowing their children’s best interests are indeed at stake. This means no more doing Scott’s assignments for him because he might fail. No more passing Jodi because she’s such a nice kid.
This is a policy that worked in the past and can work today. A wise teacher, with the support of his parents, gave our son the opportunity to succeed—or fail. It's time we return this choice to all students.

Thinking Critically about This Reading

According to Sherry, “We must review the threat of flunking and see it as it really is—a positive teaching tool. It is an expression of confidence by both teachers and parents that the students have the ability to learn the material presented to them.” (Paragraph 11). How can flunking students be “an expression of confidence” in them?

Questions for Study and Discussion

1. What is Sherry’s thesis? (Glossary: Thesis) What evidence does she use to support her argument?
2. Sherry uses dismissive language to characterize objections to flunking—cheats and dooms. In your opinion, does she do enough to acknowledge the other side of the argument? Explain.
3. What is the “F word” discussed in the essay? Does referring to it in this way increase the effectiveness of the essay? Why?
4. Who makes up Sherry’s audience? (Glossary: Audience) Are they receptive to the “F word”? Explain your answer.
5. In what way is Sherry qualified to comment on the potential benefits of flunking students? Do you think her induction is accurate?

Classroom Activity Using Argument

A first-year composition student, Marco Schmidt, is preparing to write an essay in which he will argue that music should be a required course for all public high school students. He has compiled the following pieces of evidence:

• Informal interviews with four classmates. Three of the classmates stated that they would have enjoyed and benefited from taking a music course in high school, and the fourth stated that she would not have been interested in taking music.

• An article from a professional journal for teachers comparing the study habits of students who were involved in music and those who were not. The author, a psychologist, found that students who play an instrument or sing regularly have better study habits than students who do not.

• A brief article from a national newsmagazine praising an inner-city high school’s experimental curriculum, in which music classes play a prominent part.

• The personal website of a high school music teacher who posts information about the successes and achievements of her former students.

Discuss these pieces of evidence with your classmates. Which are most convincing? Which provide the least support for Marco’s argument? Why? What other types of evidence might Marco find to support his argument?

Suggested Writing Assignments

1. Write an essay in which you argue against Sherry’s thesis. (Glossary: Thesis) In what ways is flunking bad for students? Are there techniques more positive than a “fear of failure” that can be used to motivate students?

2. Think of something that involves short-term pain or sacrifice but that can be beneficial in the long run. For example, exercising requires exertion, but it may help prevent health problems. Studying and writing papers when you’d rather be having fun or even sleeping may seem painful, but earning a college degree leads to personal growth and development. Even if the benefits are obvious, imagine a skeptical audience, and write an argument in favor of the short-term sacrifice over the long-term consequences of avoiding it. (Glossary: Audience)