Working professionals move to the fast track with an Executive Master’s degree

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Working professionals who want to move to leadership positions in their organization or industry should consider an Executive Program at Baruch College. Executive programs are full-time MBA or MS programs designed for experienced professionals who want to earn a degree without interrupting their career. With classes held on weekends and some weeknights, students can complete the degree in the same time as a full-time program—less than 2 years for an MBA, and 10 months for an MS—while continuing to work full time.

Executive programs have several unique features that distinguish them from other graduate business programs:

- **Student profile:** Students typically are mid-career or senior professionals with substantially more work experience (between 7 and 15 years or more) than the average graduate student. Classroom discussions and student interactions are informed by their professional expertise and a range of viewpoints and experiences.
- **Cohort-based:** Students take classes with the same group of experienced professionals from diverse educational, business, and international backgrounds. Students form strong and lifelong bonds with their cohort, which often becomes the core of their professional network.
- **Instant ROI:** Each program’s curriculum is intense, rigorous and relevant, and is designed to deliver “instant return on investment”—that is, to ensure that concepts learned and skills acquired can immediately be incorporated into the student’s professional day.
- **Distinguished faculty:** Executive Program faculty have a proven track record of teaching, scholarship or business experience and include internationally recognized scholars at Baruch and senior business professionals in the New York area.
- **International Study Trip:** Included in the cost of each program is an 8-day trip to two overseas locations, with company visits and presentations by managers and business leaders at each location. Many students consider it the highlight of their program.
- **Full service:** Program fees include tuition, course materials, the international trip and meals on class days. Administrative details (registration, bursar etc.) are taken care of by the Executive Program staff, so students can focus exclusively on their studies.
- **No GMAT requirement:** Most programs do not require submission of a GMAT score.

Baruch’s Executive Programs represent arguably the best value in executive education in the New York area. For more information, visit [baru.ch.cuny.edu/exec](http://baru.ch.cuny.edu/exec), call the Executive Programs office at 646-312-3100, or write to [ExecZicklin@baruch.cuny.edu](mailto:ExecZicklin@baruch.cuny.edu)

Application deadline for the Fall 2013 cohort: **July 22, 2013**.

The Executive MBA: The Executive MBA is a 22-month program designed for high-potential executives, business leaders and career professionals who want to make a difference in their organizations, in their businesses, and in the world at large. The curriculum, newly redesigned in 2013, incorporates several themes including:

- **Leadership,** with emphasis on strategy, communication, negotiation, persuasion and innovation—the essential skill set every great leader must have;
- **Ethics,** in which students learn to identify ethical issues in business situations and develop ways of thinking through ethical dilemmas; and
- **Sustainability,** which helps students understand the environmental and social challenges that contribute to the complexity of the business environment.

The program not only helps students to manage their business and career; it also teaches them to manage people and to embrace innovation. It challenges them to break through their boundaries and become better than they ever thought they
could be. It equips them with the confidence to reach out and grasp opportunities wherever they see them, and create opportunities where none may be visible.

**The Executive MS in Finance**  The 10-month Executive Master of Science program is designed to help financial executives master cutting-edge financial analytical tools and strengthen their judgment to use these tools effectively. This is a practical degree that is ideal for professionals interested in upgrading their technical finance skills or for those with strong quantitative backgrounds seeking to change careers.

In this era of uncertainty, finance professionals need to be up to date and prepared for the challenges ahead. The Executive MS in Finance teaches modern finance theory, applications, and analytical skills, providing professionals with the tools needed to cope effectively with today’s changing market. Students learn real world financial and investment decision-making under different market conditions.

**The Executive MS in Financial Statement Analysis**  The Executive Master of Science in Financial Statement Analysis is a joint program in accounting and finance. This new and innovative 10-month Master’s Program effectively combines advanced subject matter in accounting, finance, economics, quantitative analysis and ethics. The emphasis is on developing deeper understanding on the complexities of financial markets, financial reporting and how to determine intrinsic values of various securities. The program’s strength lies with an elite faculty with strong academic qualifications and international reputations, many with consulting experience and with CFA and CPA designations.

The program is a partner with the CFA Institute, a global, not-for-profit association of investment professionals that awards the CFA and CIPM designations. One of only a handful of CFA Program Partners in the US, this is the only MS program in the Northeast US to be so designated. As a result, students are able to integrate their careers with graduate work while simultaneously preparing for the Chartered Financial Analyst examinations (Levels I to III).

GMAT scores are required for admission to this program, but may be waived for candidates with strong quantitative skills.