

EOC Fall Programming: Awareness, Education & Community-Building

The laidback, hot New York City is upon us, with long weekends, shorter hemlines and colder drinks. In the midst of this seemingly relaxed atmosphere, the EOC office and the EOC Advisory Committee have been working hard to prepare for our busiest fall Mentoring season ever. The focus of this coming academic year at EOC will be awareness, Mentor and Mentee education and community-building. This past year's Mentor and Mentee feedback surveys are informing our upcoming programming and outreach efforts. EOC is partnering with various departments across Baruch to provide the best possible experience for both Mentors and Mentees, and to increase awareness of EOC Mentoring Programs across the College.

AWARENESS. This fall will see EOC's most robust outreach effort yet. As our Programs grow, and we are able to serve more students across Baruch's three schools, our outreach is growing as well. We are partnering up with key departments to raise awareness of EOC among Baruch students, and to raise awareness of Baruch College departments among EOC Mentors and Mentees. The first part of our effort concerns spreading the word about our Mentoring Programs to as many Baruch students as possible. To that end we are attending, and speaking at fall orientations: Baruch undergraduate, transfer, Zicklin part-time, MS and FT MBA, and the School of Public Affairs. We are also reaching out to newly admitted and returning students on the web, with EOC information on the Zicklin Graduate Admissions *New Student Website* page, as well as on the GCMC, STARR CDC, and SPA CSO webpages and listservs. Our aim is to meet, speak with and get information out to as many Baruch students as possible, so that they take full advantage of all the great Mentoring Programs the EOC offers.

The second part of our initiative is aimed at informing our EOC Mentors and Mentees of all of the great and invaluable services available to them on Campus. In addition to publishing a comprehensive listing of key departments at the College in our Mentor/Mentee Guidebook, we are inviting administrators from these essential departments to our Academic Year-Long Mentor Orientation to introduce them and their services to the EOC Community.

EDUCATION. For the first time, EOC will offer Mentor Orientation to all of our new and returning Academic Year-Long Mentors, as well as Mentee Information Sessions, prior to the Launch of the Academic Year-Long Mentoring Program and the SPA Meet & Greet.

The Mentor Orientation will take place on Monday, September 9th, and will feature a comprehensive program covering topics such as mentoring best practices, Mentee career development issues, industry alignment concerns, and services and resources available to Mentors and Mentees at the College. The Mentor Orientation will include Executive Coach Mark Heller and HR professional Jennifer Valenti, as well as key administrators from a variety of student services departments on campus, which all in the EOC Community should be aware of. While not mandatory, the Mentor Orientation will provide vital information to Mentors, and we hope all new and returning Mentors will be able to attend. This program will be recorded and made available to the EOC Community to access at any time.

The Mentee Information Sessions will be held twice a week throughout the month of August. Students applying for the Academic Year-Long Mentoring Programs are required to attend one Information Session in order to be considered for the program. In reviewing our Mentee exit survey feedback, we have found that many Mentees had expressed an interest in more structure and education before they began their Program; they had wished that they had more information on what to do and what to expect during the Program. With our mission to do all we can to improve our Programs, and our Mentees' feedback guiding us, we have created specialized information sessions for our aspiring Mentees. Students who complete our info session program will have an understanding of the structure of the Program, what to expect for their Mentorship, and the support available to them by the EOC Team and the EOC Community. We also look forward to the opportunity to meeting our applicants face to face!

COMMUNITY-BUILDING. We often hear from both Mentors and Mentees how much they enjoy EOC events because they allow them to network with one another; we also hear that they wish there were more structured events. Building the EOC Community is one of our most important goals, and this fall, EOC Mentors and Mentees will have more opportunities to do so. In addition to the Mentor Orientation, Mentee Info Sessions, the Zicklin/Weissman Launch (September 18th), the School of Public Affairs Meet & Greet (October 1), and our Mentor Appreciation cocktail party, EOC will host a special Networking/Panel event on October 17th. This event will allow newly-formed Mentor-Mentee pairs to solidify their upcoming Mentorship, to meet and network with other Mentors and Mentees and to hear valuable information from expert panelists. Our goal is to build the EOC Community in a structured, informative, relaxed and welcoming atmosphere:

we are all in this together!

We hope that all of our new and returning Mentors and Mentees take full advantage of our robust fall offerings. Together, we are certain to accomplish our goals of awareness, education and community-building and make this our most successful year of mentoring ever.

[Click here to see our full Fall 2013 Calendar](#)