

## EOC in 2014: Old Favorites and New Adventures!

We're happy to announce that as part of EOC's initiative: *Awareness, Education & Community Building*, this spring, we will be hosting a special EOC community event on March 19<sup>th</sup> with Jack Doueck as well as a semester long series of EOC Field Trips. Additionally, the EOC continues to offer the ever popular *Mentor for a Morning* and *Mentor for an Evening* programs, as well as *Job\$mart Career Hour*, and a Mentor-only networking event in the heart of Times Square!

### EOC Field Trips

This is an exciting new experience in which students have the opportunity to visit various companies in the NYC area in order to learn more about different industries, company culture, and department functions. Invitations to participate in Field Trips will be extended to Mentees and in some instances graduate student clubs. This is a selective program and students must apply for a limited number of slots. Field Trips will be held on three Fridays (3/21, 4/11 and 5/2) from 9am-11am. Confirmed visits this spring include:

#### 3/21: Specialty Food Association

The Specialty Food Association, Inc. is a not-for-profit business trade association established in 1952 to foster trade, commerce and interest in the specialty food industry in the USA.



#### 4/11: Signature Bank\*

Signature Bank (NASDAQ: SBNY) is a full-service commercial bank with offices in the five boroughs of New York City, as well as Nassau, Suffolk and Westchester counties. It focuses on serving the financial needs of privately owned businesses, their owners and senior managers—a group of clients who often find themselves underserved by the area's larger financial institutions.



\*This Field Trip is coordinated in partnership with the Graduate Career Management Center; invitations will be extended to graduate student clubs.

#### 5/2: Grant Thornton

Grant Thornton is an independent audit, tax and advisory firm operating 56 offices across the United States with more than 500 partners and 6,000 employees. Grant Thornton serves a broad range of clients, including publicly and privately held companies, governmental agencies, financial institutions, and civic and religious organizations. Core industry focuses include consumer and industrial products; financial services; not-for-profit; private equity and technology.



### Mentor Only Networking Event – February 26th

EOC has an amazing foundation of Mentors with vast experiences and expertise who give generously year after year to our students. In an effort to continue to build our community, EOC is holding our third annual Mentor Only Networking Event. Hosted by Toshiba and overlooking Times Square, this is a wonderful opportunity to network with your fellow Mentors, speak with new and interested Mentors, and share best mentoring practices.

### Mentor for an Evening – March 6th

Back by popular demand, *Mentor for an Evening* allows working students unable to attend our *Mentor for a Morning* programming to participate in EOC events. Students have the opportunity to speak with a seasoned executive in their field of interest. As with the year-long Mentoring Programs, many of these relationships turn into lifetime relationships. This event serves all Baruch students from all three schools.

### EOC Community Event: Jack Doueck: 6 Steps to Overcoming Adversity – March 19th

As part of EOC's *Awareness, Education & Community Building* initiative, we welcome Jack Doueck on March 19<sup>th</sup>; not only a great opportunity for Mentees and Mentors to connect, but also an open dialogue around working through challenges we encounter in our personal and professional lives.

Jack Doueck has more than two decades of experience in investment management, risk management, public speaking and marketing. Before founding Advanced Energy Capital he built a Registered Investment Advisory firm into a \$1.3 billion company whose world-wide clients included financial institutions, pensions, foundations, private banks and high net-worth families. Jack is a much-sought-after public speaker, a published author, and a featured presenter at investment conferences around the world.



### Mentor for a Morning – April 24th

An EOC classic, *Mentor for a Morning* provides students with an opportunity to speak with a seasoned executive in their field of interest. As with the year-long Mentoring Programs, many of these relationships turn into lifetime relationships. This event serves all Baruch students from all three schools.

### Job\$mart Career Hour

Job\$mart is a quick and convenient student club hour packed with career advice and information for undergraduate and graduate students as well as alumni. These events offer not only career oriented insights, but also opportunities to connect and network with professionals and other students. This semester's Job\$mart topics include:

- February 18<sup>th</sup> - *Get the Job: HR Insider Info*
- March 4<sup>th</sup> - *Leadership: Opportunities & Challenges*
- March 18<sup>th</sup> - *Stand Out: Building Your Personal Brand*
- April 1<sup>st</sup> - *Networking Workshop: Go Beyond the Basics*
- April 29<sup>th</sup> - *CPA Panel: Career Opportunities in Accounting*
- May 6<sup>th</sup> - *Emerging Industries: Great Careers You Haven't Heard Of*

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*Meredith McCause is a first-year, Full-Time MBA Accounting student at Baruch College's Zicklin School of Business, as well as a Mentee in the Year-Long Mentoring Program. She joined EOC in the fall of 2013 as the new Graduate Assistant. Prior to her time at Baruch, Meredith had a 10-year career as a professional modern dancer.*