A Message from EOC Associate Director, Kimberly Chu

Dear EOC Community,

Happy New Year! I hope you all had a wonderful holiday season. I am delighted to introduce myself as the new Associate Director and Mentor Liaison for Executives on Campus.

It is hard to believe that the academic year is more than half over and that the fall semester is now behind us. 2014 was a great year for Executives on Campus. Some of the highlights include:

- 230 students and 227 executive mentors are matched in long-term mentoring relationships
- On November 20, we hosted our popular Mentor for a Morning, speed mentoring event. More than 130 mentors came out to speak with our students and share career insights resulting in ~300 sessions taking place in the span of four hours.
- 50% of EOC mentors are Baruch Alumni

Thank you to all our mentors for taking the time out of your busy schedule to speak with our students. I would also like to extend a huge thank you to all our support staff and volunteers; their continuous support has helped make our mentoring events a huge success.

As we begin 2015, I am sure many of you have already started making goals and thinking about what you want to accomplish this year. If you still need a New Year’s resolution, consider making 2015 the year of giving and being a mentor with Executives on Campus.

Why become a mentor? You have the potential to change a person’s life. Many of our students do not have access to top-tier professionals or professional networks and the knowledge and experiences you share can change their world. Sometimes a simple conversation can have a lasting and profound impact on them.

How to get involved with EOC?

**Academic Year-Long Mentoring Programs:** The Academic Year-Long Mentoring programs are EOC’s cornerstone initiative. The Academic Year-Long Programs help mentees define and achieve their career goals by providing them with mentors to support, counsel and serve as their role models. The Academic Year-Long Programs run from September through May of the academic year.

**Mentor for a Morning/Evening:** is an opportunity for Baruch students (undergraduate and graduate students from all three Baruch schools: Zicklin School of Business, Weissman School of Arts & Sciences and School of Public Affairs) to speak with an executive in their field of interest such as non-profit, government, communications, marketing, finance, accounting, and CIS.

**Job$mart Career Hour:** High-profile guests from a range of industries share their insights and career advice during these free one-hour sessions.

**Field Trips:** EOC Mentors may host a group of EOC Year-Long Mentoring Program Mentees at their workplace. These sessions allow Mentees to gain a better understanding of a company’s work and culture; as well as the day-to-day of different departments and challenges of the industry/profession.

We hope that you will consider joining us and becoming part of the Baruch EOC community. I look forward to working with you and hope to see you soon at one of our upcoming events.

Kimberly Chu

PS: To ensure you receive our updates and are abreast of what is happening at EOC, please email executivesoncampus@baruch.cuny.edu with any changes to your contact information.

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Kimberly Chu joined Executives on Campus as Associate Director in November 2014. Kimberly began her career with the City University of New York in 2004, working at both Hunter College and most recently, Borough of Manhattan Community College. Kimberly has extensive experience in career development working with students in areas such as resume writing, interview building, networking, branding, career exploration and interpretation of career assessments. Kimberly holds a Bachelor of Arts degree from Stony Brook University in Sociology & Business Management and a Master’s of Science degree in Counseling from the City University of New York, Hunter College. Currently, she is completing her PhD at Northeastern University in Educational Leadership, specializing in Higher Education Administration. Outside of work, Kimberly is an active volunteer with Big Brothers Big Sisters of NYC and New York Cares. When she is not working, Kimberly enjoys running, dancing, and traveling the world.