What is Executives on Campus?
Executives on Campus (EOC) is a department at Baruch College that provides undergraduate and graduate students of all three Baruch Schools (the Zicklin School of Business, the Weissman School of Arts and Sciences and the School of Public Affairs) with Mentors who help with networking, interviewing and essential interpersonal skills to make Baruch students competitive in today’s job market. EOC is also a community and network of Mentors, Mentees and Mentee alumni. EOC is unique to Baruch; no mentoring organization of this scope exists in other colleges.

What is an EOC Mentor?
EOC Mentors are experienced executives (some are Baruch alumni) who volunteer their time to advise and help Mentees define and achieve their career goals by supporting, counseling and serving as role models for the Mentees. Mentors may serve as friend and advocate to their Mentees in addition to assisting and advising in their career development process.

What is an EOC Mentee?
Mentees in the EOC’s mentoring programs are Baruch students (graduate and undergraduate) who have a serious desire to develop themselves professionally and personally; who are aware that in today’s job market, interpersonal skills are essential because very often they make or break a career regardless of one’s technical skills and academic education. Mentees are committed and mature students who are open-minded to learning as much as possible from older Mentors across a wide range of industries who have been in the working world for a lot longer and have a great deal of advice and support to give.

What is the Academic Year-Long Mentoring Program?
EOC’s Academic Year-Long Mentoring Program is a professional partnership between Baruch students and their EOC Mentors. It is open to undergraduate* and graduate** students based upon their graduation year. This year’s program is open to current Baruch students graduating in 2017. The official Mentorship starts in September and lasts through May; however if the Mentor and Mentee wish they may keep in touch after the official mentorship concludes. The Program is a commitment: the Mentor and Mentee must meet face-to-face at least once a month and maintain regular contact via email or telephone. Both the Mentor and Mentee must check in with the EOC office once a semester and attend all of the mandatory EOC workshops, orientations and events that are a part of the Program. It is not the goal of the Program, nor is it expected of Mentors to provide their Mentees with an internship or a job, and Mentees in the Program may not ask their Mentors for an internship or a job. EOC’s Academic Year-Long Mentoring Programs serve Baruch students from all three schools: the School of Public Affairs, the Weissman School of Arts and Sciences and the Zicklin School of Business. *Undergraduate students applying for the program must hold a minimum 3.0 GPA. **Graduate students who enrolled in Spring 2015 or Fall 2015.

What is the application process for the EOC Academic Year-Long Mentoring Program?
Eligible Baruch students must complete the following application steps in order to be considered for the Academic Year-Long Mentoring Program:

1. Students must complete the program application by August 30, 2015
   a. Applications submitted on time will receive priority in the mentor selection process
   b. Applicants must submit 3 short essays and a resume as part of the digital application
2. Students must attend an in-person or online info session during the summer before the September 24th Launch of the program
   a. Info session dates and RSVP instructions will be provided to students who have completed their applications
3. Students accepted into the program must attend the September 24th Launch event (exceptions will be made for students who have class at the time of the event)

Why do EOC Mentors volunteer?
EOC Mentors volunteer out of a genuine interest in helping students develop professionally and personally. Mentoring offers a way to give back, to do something good for another person. Many Mentors see themselves in their Mentees; they have had similar career trajectories and faced some of the same challenges as their Mentees and want to help.
Why do I need a Mentor?
Everyone benefits from the guidance of a more experienced Mentor, especially in today’s tough and competitive job market—every little bit helps, and having a Mentor helps a lot. While Baruch College provides an outstanding academic and technical education, and the career services on-campus offer excellent career management tools, having a dedicated academic year-long Mentors is an invaluable enhancement to students’ academic and professional development. Mentors provide exceptional learning experiences for their Mentees; they have the ability to lead, inspire and motivate their Mentees by expanding their Mentee’s awareness, insight and perspective. Mentors from all industries can be beneficial to a Mentee’s growth; they do not have to be in the same exact industry to support and guide others. Mentors:

- Provide professional perspective: insight about industry, corporate culture, networking, marketing oneself
- Give constructive feedback on resumes, cover-letters, interview prep and debriefing, and any other topic in a stress and judgment-free environment
- Are a sounding board for ideas
- May become an advocate and colleague for life

Who participates in Executives on Campus Mentoring Programs?
Experienced executive volunteers who have a genuine interest in Mentees’ professional and personal development along with Baruch students (graduate and undergraduate) who have a serious desire to develop themselves professionally and personally; who are aware that in today’s job market interpersonal skills are essential because often times they make or break a career regardless of one’s technical skills and academic education; committed and mature students who are open-minded to learning as much as possible from more experienced professionals across a wide range of industries, who have been in the working world for a lot longer and have a great deal of advice and support to give. Our Mentors have at least 7 years of professional experience with at least three years’ managerial experience. They are leaders in business, government, non-profit from the New York City metropolitan area and beyond.

How long is the program?
The Academic Year-Long Mentoring Programs run from September to May (it coincides with the academic year). However, depending on the rapport, some Mentor and Mentees continue their relationship and keep in touch well after the program ends.

How often do I meet with my Mentor?
Mentors and Mentees must meet in-person at least once a month; it is a requirement of the program. Face to face meetings are a vital part of the year-long Mentoring program; Mentors and Mentees are also required to keep regular contact via email. It is important to maintain the relationship: responding in a timely fashion to your mentor and reaching out to set up the meetings is the responsibility of the Mentee.

How much time is required on my part in the Academic Year-Long Program?
The Year-Long program is a professional relationship and commitment, and should be treated as such. Mentees must find the time for a face-to-face meeting once a month, and to maintain regular communication with your Mentor. In addition, Mentees are required to attend all EOC year-long Mentoring program events, and at least one ten minute walk-in per semester. Mentees are also encouraged to invite their Mentors to networking and industry events as their schedule permits. The Program is a great way to practice professional etiquette and to learn proper time-management: invaluable skills as Mentees transition from college to career.

What if I get matched with a Mentor outside my area/industry of interest?
There is great value in broadening your circle, getting out of your comfort zone: the Program offers excellent practice in a safe environment for situations you will face throughout your professional life; additional perspectives, new experiences; value in knowing people with more life/work experience that can be useful across industries; knowledge about corporate culture, on successful self-branding. The objective of the Program is to connect Mentees with professionals from all areas, to network and build relationships that ultimately will help you develop professionally and personally. Mentors are valuable to your growth and the development even if they are not in your industry - the pure concept of networking is to be open and connect with and many different people as possible because a person’s career development is never a straight line.

Do I have to prepare for our meetings?
Yes. Mentees must come prepared to meetings with their Mentors, and must arrive on time. Mentees must be respectful of their Mentors’ time and take full advantage of the meetings to discuss issues that they would like to work on.

Where do I meet with my Mentor?
Mentors and Mentees may meet at the Mentor’s office, on campus or at a coffee shop. EOC also offers a quiet room on campus and that is booked through the EOC office. Mentors and Mentees understand that the Academic Year-Long Mentoring Program is a professional relationship and conduct their meetings in a professional manner and in an appropriate location. EOC offers a quiet room on campus for Mentee meetings. Please email the EOC office at executivesoncampus@baruch.cuny.edu to reserve the room.