

Executives on Campus Year in Review: 2014-2015

by Latoya Clarke, Mentoring Programs and Data Assistant, Executives on Campus

We've been busy this year! The 2014-2015 academic was full of advancements that demonstrated Executives on Campus' dedication to student success. Over 194 mentors participated in our long-term commitment programs: *Academic Year-Long Mentoring* and *Zicklin Undergraduate Honors Program*, and more than 387 mentors participated in our speed mentoring sessions throughout the year.

We also expanded our speaker series and professional field trips, welcomed a new Associate Director, promoted career and internship opportunities to over 2,000 Baruch College students and alumni, and much more. Read our timeline to see what we have been up to...

FALL 2014:

- In **September**, 264 students were matched with 194 top-tier professionals in our long-term commitment mentoring programs, making this one of our largest mentoring class yet!
- In **November**, we welcomed the new Associate Director and Mentor Liaison for Executives on Campus, Kimberly Chu.
- On **November 20th**, we hosted our popular *Mentor for a Morning*, speed mentoring event. In the span of four hours, over 136 mentors shared career insights and guidance with students, resulting in nearly 300 sessions.



SPRING 2015:

- In **February**, we welcomed to Latoya Clarke, our new Mentoring Programs and Data Assistant.
- On **March 5th**, our popular speed mentoring event *Mentor for an Evening* took place, despite challenging weather conditions. Close to 130 mentors provided their professional expertise and support to our smart and enthusiastic students, resulting in 310 mentoring sessions.
- Also in **March**, our field trip series returned with a visit to Google's NYC office. A group of Baruch students and staff were invited by alum and EOC mentor, Cozi Namer (MBA '03), to spend a morning learning about Google NYC's culture, and participate in a panel discussion with current Googlers, Kara McEtrick and Winzell Steele.
- On **April 30th**, we held our spring *Mentor for a Morning* event, providing over 335 mentoring sessions to Baruch students from all three schools. More than 120 seasoned executives returned to provide their expertise and support to our students.
- In **May**, we started the month off with our annual *Mentor Appreciation Cocktail Party*. Each year we host this event to celebrate the wonderful mentors who take time out of their busy schedules to mentor our students, and provide an opportunity for students to network and mingle with professionals in their fields of interest. We ended the month and academic year with our second annual field trip to Grant Thornton, co-sponsored by the Graduate Career Management Center.
- On **June 23rd**, we look forward to meeting many alumni and friends of the College who want to become mentors and would like to learn about EOC's various mentoring programs. Do you know anyone interested in mentoring? If so, please invite them to join you at this very special recruiting night!



Thank you to all our mentors, students, support staff and volunteers; your participation and continuous support help to make our mentoring events a huge success. Although this academic year has ended, the EOC community of current students, mentors, alumni and friends, are actively involved on LinkedIn, Twitter and Facebook. To get involved or stay updated with what is happening at EOC, please email executivesoncampus@baruch.cuny.edu. **Enjoy the warmer weather, and we look forward to another exciting and productive academic year in 2015-2016!**