



What are Prestigious Fellowships?

Prestigious fellowships are nationally competitive merit-based awards providing funding opportunities to help students realize their goals. There are fellowships to fund study abroad; to fund professional development opportunities; to pursue internships; to fund graduate school; and to do research. Applying for prestigious fellowships also creates an opportunity for self-reflection and critical thinking skill building.

Fellowships in Communications and Marketing

There are many fellowships that align with the goals of Communications and Marketing Studies majors. Communications and marketing students should particularly seek fellowships that fund study abroad, cultural exchange programs, professional development experiences and graduate study.



Values of the fellowship application experience, successful or not...

- ❖ Provides a platform for you to create and articulate your intellectual, personal, and professional goals.
- ❖ Inspires early preparation for graduate school and other post-graduate opportunities.
- ❖ Provides you with experience in critical thinking, analytical writing, and oral presentation.
- ❖ Offers a central purpose to building collaborative relationships with faculty and administrators as you seek out their advice, feedback and recommendation.

Meet Baruch's Fellowship Winners



Tiannis Coffee
Class of 2021
Fulbright ETA to Brazil



Michelle Liang
Class of 2024
IRTS Media Fellow



Marina Nasef
Class of 2025
Jeannette K. Watson Fellow

Why should you come to our office?

- ❖ **Interested in studying abroad?** We can help assist in the application process for funding study abroad by providing tips and guidance on study abroad scholarships.
- ❖ **Interested in internships or professional development?** We can help you navigate the application process to various fellowship programs for internship opportunities in a variety of fields.
- ❖ **Want to develop leadership skills?** Come learn about fellowships that help you develop leadership skills. Many exist that offer leadership enrichment programs.
- ❖ **Plan to go to graduate school in the future?** Come to us to see what scholarships are available to fund your graduate studies, both in the U.S. and abroad.



Baruch's Searchable Fellowships Directory:
www.baruch.cuny.edu/fellowships

Valeria Hrimnak, Deputy Director
Office of National & Prestigious Fellowships
fellowships@baruch.cuny.edu
You can visit our website at
blogs.baruch.cuny.edu/fellowships

Sample Fellowships Information Sessions

Session dates, times and location: blogs.baruch.cuny.edu/fellowships/events-workshops/

National and Prestigious Fellowships & Scholarships

Provides a general overview of the different types of fellowships available.

Study Abroad Funding

At this session, we explore the different scholarship opportunities for study abroad.

Business Fellowships

An overview of fellowships in business fields such as the Venture for America Fellowship and the Schwarzman Scholars Program to China.

Communications and Marketing Fellowships

IRTS Summer Media Fellowships

A 9-week summer program that teaches a talented group of up-and-coming communicators the realities of the business world through an all-expense-paid internship in New York City. Travel, housing, and living allowance included.

<https://irtsfoundation.org/academic-programs/irts-summer-fellowship-program/>

adfellows Program

A 9-month paid fellowship where adfellows rotate around two agencies and two brands across NYC sampling a variety of roles in the advertising / marketing industry. There are optional specialized Analytics and Creative tracks within the program.

<https://adfellows.com/>

Jeannette K. Watson Fellowship

A cohort-based program providing three consecutive funded summer internships and unprecedented opportunities to promising undergraduate students from NYC partner colleges. Fellows widen their view of the workplace and deepen their experience in fields of interest. Through diverse enrichment initiatives they develop their personal, professional, and cultural potential.

<https://watson.foundation/fellowships/jk>

New York Women in Communications Scholarship

Awards 15-20 scholarships to undergraduate and graduate students who intend to pursue or further a career in communications. Certain scholarships include an internship.

<https://nywici.org/advance/students/>

CHLI Communication Fellowship

Provides places recent college graduates with national non-profits based in Washington, D.C., in the heart of policymaking. Fellows gain educational and hands-on experience in areas related to publications, web development, podcasts, blogs, traditional media, and social media engagement.

<https://chli.org/communications-fellowship/>

Benjamin A. Gilman International Scholarship

Gilman annually offers 2,300 scholarships of up to \$5,000 for study abroad during winter, summer or fall/spring semester sessions.

www.gilmanscholarship.org/

Reductarian Fellowships

A one-year experience including both a curricular component as well as a summer internship with one of many exciting and impactful partner organizations working to transform our food system. Fellows receive a 7,500 and one-on-one mentorship throughout the year.

www.reductarian.org/fellowship-about

Critical Language Scholarships

Funded summer language institutes for U.S. students. The program provides intensive overseas study in the critical need foreign languages of Arabic, Azerbaijani, Bangla/Bengali, Chinese, Hindi, Indonesian, Japanese, Korean, Persian, Portuguese, Russian, Swahili, Turkish, and Urdu.

www.clscholarship.org/

Fulbright U.S. Student Program Communication Studies Grants

Grants for U.S. citizens to pursue overseas graduate study, to serve as an English Teaching Assistant (ETA), or to conduct independent research projects. Several Fulbright awards are available in Communication Studies; **Spain:** IE Univ. Master's in Strategic Marketing & Communication; **Germany:** Young Professional Journalist Award; **Taiwan:** National Chengchi Univ. Awards in International Communication Studies, National Cheng Kung Univ. Awards in Creative Industries Design. *Candidates can also apply in Communications and Marketing to any country to pursue projects of their own design.*

www.fulbrightonline.org

Google News Initiative Student Fellowship

Offers students interested in journalism and technology the opportunity to spend the summer working at relevant organizations across the world to gain valuable experience and make lifelong contacts and friends. Fellows receive a stipend and a travel budget during the 10-week program. Available in the U.S., U.K., South Korea, Germany, Australia, Denmark, Finland, Sweden, Norway, and Ireland.

<https://newsinitiative.withgoogle.com/training/fellowship>

Emma L. Bowen Foundation Fellowship

EBF promotes a more diverse industry by recruiting promising students of color for multi-year paid internships at some of the nation's leading media and tech companies. Whether you're interested in being a producer, a journalist, a web developer, an engineer, a business executive, a PR agent, a sales representative, or any other career in media or tech, the EBF Internship is here to help you get your start.

www.emmabowenfoundation.com/

Study & Internship Program (SIP) in Germany

Offers a full academic semester of study abroad at one of the UAS7 universities in Germany followed by a one-semester professional internship experience in a company or research institute in Germany.

www.uas7.org/en/sip

Venture for America Fellows

Fellows work for two years at emerging start-ups and early-stage companies to revitalize American cities. The program will provide a path for entrepreneurship to college grads who want to learn how to build companies and create jobs. Fellows receive a full salary plus comprehensive health benefits.

<http://ventureforamerica.org/>

UK Fulbright Summer Institute

Fully funded summer academic and cultural program for US citizen first and second year students. Participants explore the culture, heritage and history of the UK while experience higher education at a UK university. Variety of fields including tech and innovation.

<https://fulbright.org.uk/our-programmes/undergraduate-and-pre-university-programmes/uk-summer-institutes/>

Samvid Scholars

Supports up to \$50,000 per year for two years of graduate study. In addition to funding for their graduate program, each Scholar will also receive two years of leadership development programming. Open to US Citizens and DACA Recipients. Graduate programs that are eligible for the program include: MD, MBA, JD, MPP/MPA, MPH, MS/MA in the social sciences or STEM.

www.samvid.ventures/samvid-scholars/