

GLOBAL FAMILY BUSINESS EVENT

# THE DEVELOPMENT OF AN OWNERS' VISION

**Passing on business and ethical values to the next generation.**

**Lena Jungell** is a 4th generation member of the family that owns Fazer Group and a member of the Owner's Council. She has been active in the area of Family Governance for many years.



**THURSDAY,  
OCTOBER 22, 2015**

Baruch College, 55 Lexington Avenue,

corner of East 24th Street

Room 14-220

12:30PM - 2:00PM

**Lunch will be served**

## THE FAZER STORY

Fazer Group originated in 1891, when Karl Fazer opened his first café in Helsinki. Over 120 years, the small confectioner's business has expanded internationally. Fazer is a family-owned company whose mission is to create taste sensations.