



Inaugural Entrepreneurship Research Society Conference Schedule October 30, 2015

- 8:00 am** **ERS Board of Directors Meeting**
- 9:00 am** **Welcome**
Dr. Ramona Zachary, President, Entrepreneurship Research Society
Dr. Fenwick Huss, Willem Kooyker Dean, Zicklin School of Business, Baruch College,
City University of New York
- 9:20 am** **Conference Overview**
Dr. Thomas Lyons, Conference Program Chair and ERS Vice-President
- 9:30 am** **Keynote Presentation**
Dr. Ted Baker, Professor and George F. Farris Chair in Entrepreneurship,
Rutgers University
- 10:30 am** **Break**
- 10:45 am** **Plenary Session I – Paper Presentations**
“Theory of Trying and ‘We-Intentions’: From Individuals to Collective Intent in Family
Business and Entrepreneurship”
 - Alan Carsrud, Abo Akademi University
 - Malin Brannback, Abo Akademi University
 - Norris Krueger, Entrepreneurship Northwest
“Measuring Bounded Emotionality in Family Firms”
 - Nava Michael-Tsabari, Tel Aviv University
 - Anat Rafaeli, Technion, Israel Institute of Technology
- 12:00 pm** **Lunch**
- 1:00 pm** **Plenary Session II – Paper Presentations**
“Entrepreneurship as a Mode of Governance”
 - Anna Grandori, University of Bocconi
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“Collective Efficacy of a Regional Network: Extending the Social Embeddedness Perspective of Entrepreneurship”

- Nabeel Muhammad, Lahore University of Management Sciences
- Leo-Paul Dana, Montpellier Business School

2:15 pm **Plenary Session III – Paper Presentations**

“Changing Perspectives of Merchants and Entrepreneurs in an Emerging Economy: Institutional Change Facilitated by Bollywood in India”

- Gopalkrishnan Iyer, Florida Atlantic University

“The Role of Leisure Activities in Social Capital Development for Immigrant Serial, Portfolio and Lifestyle Entrepreneurs”

- Gerry Kerr, University of Windsor
- Francine Schlosser, University of Windsor

3:30 pm **Break**

3:45 pm **Plenary Session IV**

“Social Innovation Driven by the Next Generation: Antecedents and Outcomes in the Family Business”

- Rania Labaki, University of Bordeaux

“Social Entrepreneurship: What’s good for Society is also good for Business”

- Maria Aggestam, Lund University, Sweden

5:00 pm **Concluding Thoughts**

Facilitated by Dr. Thomas Lyons, ERS Vice President