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**For more information:**

<https://blogs.baruch.cuny.edu/ibmwatson2019/>

**Special thanks to the Zicklin School of Business for their generous support.**



# CUNY-IBM Watson Social Impact Challenge Boot Camp



**March 8-9, 2019**

**Intrepid Sea Air and Space Museum  
Pier 86  
12<sup>th</sup> Avenue at 46<sup>th</sup> Street  
New York, NY**



## Friday March 8, 2019

- 5:00 p.m. **Arrival & Registration**  
Intrepid Sea Air and Space Museum  
Pier 86, 12<sup>th</sup> Avenue at 46<sup>th</sup> Street, New York, NY
- 5:30 pm **Space Shuttle Pavilion**  
**Flight Deck (3<sup>rd</sup> Level) Rear**
- Doors Open
- 6:15 p.m. **Welcome Remarks**
- Stan Altman, Ph.D., Professor, Austin W. Marxe School of Public and International Affairs, Formerly Dean and interim President Baruch College/CUNY
  - David Raper, Director, IBM Corporate Citizenship, North America & Social Impact Fund
  - Remy Arteaga, Executive Director, CUNY Startups
- 6:45 p.m. **Workshop: *When Data Science Met Machine Learning***
- Armen Pischdotchian, Academic Tech Mentor, Global University Programs, IBM Corporation
- 7:30 p.m. **Social Networking**
- 8:00 p.m. **Program Concludes**

## Saturday March 9, 2019

- 9:30 a.m. **Arrival & Registration**  
Intrepid Sea Air and Space Museum  
Pier 86, 12<sup>th</sup> Avenue at 46<sup>th</sup> Street, New York, NY
- 10:00 a.m. **Lutnick Theater**  
**Main Hangar Deck (2<sup>nd</sup> Level) Front**
- Welcome Remarks**
- Stan Altman, Ph.D., Professor, Austin W. Marxe School of Public and International Affairs, Baruch College/CUNY
  - Pamela Haas, Manager, Corporate Citizenship, IBM
  - Sett Naing and Nathaniel Zinda, Members of Winning Team, 2018 CUNY IBM Case Competition
- 10:30 a.m. **Workshop: *Building Apps using Watson AI and Cloud Services***
- Armen Pischdotchian, Academic Tech Mentor, Global University Programs, IBM Corporation
- 12:30 p.m. **Education Center**  
**Main Hangar Deck (2<sup>nd</sup> Level) Rear**  
Lunch and Prep time for Teams
- 2:00-4:45 p.m. **Concurrent Team Presentations in Education Center**
- Five-minute team presentations and 10-minute panel review discussions  
Room Assignments to be posted
- 5:00 p.m. **Program Concludes**