

SAMPLE RUBRIC

Question	Response & Recommendation for Revision
<p>Audience</p> <ul style="list-style-type: none"> • Does the paper include everything the reader needs to know? • Does it show an awareness of who the audience is? • Is the language and tone appropriate for the audience? • Are sources cited appropriately for the discipline? 	<p><i>Ex: Sandra's tone in her cover letter is professional. However, she might want to provide more background information about her business major and say when she graduates because the job ad is for juniors.</i></p>
<p>Argument</p> <ul style="list-style-type: none"> • Does the introduction clearly present the writer's goal? • Is there a thesis? Is it clear? • Is the paper easy to follow? • Are there topic sentences? • Could organization be improved? • Is evidence used to support its claims? • Does the conclusion reiterate and build on the argument? 	<p><i>Ex: There is a thesis in the intro, but I didn't see how some of the paragraphs helped to prove it. Dan could use clearer topic sentences, or maybe move some of what he says in the conclusion into the first few pages.</i></p>
<p>Clarity & Language</p> <ul style="list-style-type: none"> • Are there any places where meaning was unclear to you? • Are there vague words or sentences? • Are sentences mostly long, or short? • Does the writer use transition words? • Do you notice any errors? 	
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