

Recommendation Blogs

A blog is a type of writing that is posted on public forums to share to people. Recommendation blogs is one type of blog, recommendation blogs share products or some experience to the audience.

Recommendation blogs could be posted for business use or personal interest. But some people use this way to make money because they recommend things like an advertisement for the product. Sometimes recommendation blogs are also called review blogs.



Table of Contents

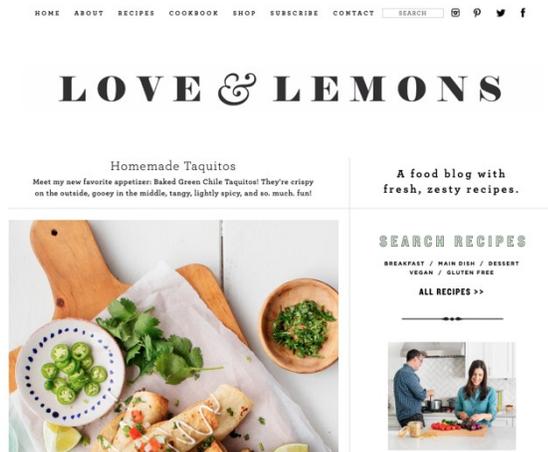
STARTING OF BLOGS	1
GENERAL TYPES OF RECOMMENDATION BLOGS	1
FOOD RECOMMENDATION BLOGS.....	2
SKIN CARE/ MAKEUP RECOMMENDATION BLOGS.....	2
CLOTHING RECOMMENDATION BLOGS.....	2
TRAVELING RECOMMENDATION BLOGS.....	2
SOCIAL	3
BLOG ADVERTISEMENT	3
HOW TO WRITE A BLOG?	3
REFERENCE	4

Starting of Blogs

Blogs began in the later 1990s, the starting of blogs relates to the starting of web publishing tool. Web publishing tools in the late 1990s are very complicated and it needs some knowledge about the HTML system. So, blogs are mostly used among people who is interested in technologies and the HTML system. The HTML system is a tool that allows displaying material on the internet. With the HTML system people could see posts online. However, as technologies are more developed, the posting of blogs doesn't need a lot of knowledge about computer system, more people are able to post blogs and comment under them. And as now technologies are even more developed, and people are used to technologies posting blogs are much easier.

General Types of Recommendation Blogs

Food Recommendation Blogs



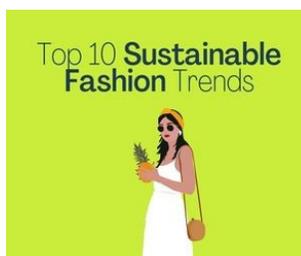
Food recommendation blogs are mostly posters posting the different kinds of restaurant or stores they went to. The blog mostly comes with several pictures of what they ate and comments on how the food tastes and the prices. Some would have ratings, and some would have recommendations on what to order if anyone comes to that restaurant. Also, the blog post might mention some foods for the reader to exclude from ordering because it might taste bad or for other reasons.

Skin Care/ Makeup Recommendation Blogs

Skin care or make up recommendation blogs are mostly targeted females. In this era of time everyone wants to be beautiful, so we spend a lot of money on skin care and makeups. But people don't know what they should use, therefore, there's skin care or make up recommendation blogs. These blogs could tell the reader what type of skin care or make up might fit them. In a skin care/makeup blog, the writer would introduce the ingredients in the product. Also, they would put the price under the item. Sometimes there are different products with the same effect because some are cheaper to fit different consumer groups.



Clothing Recommendation Blogs

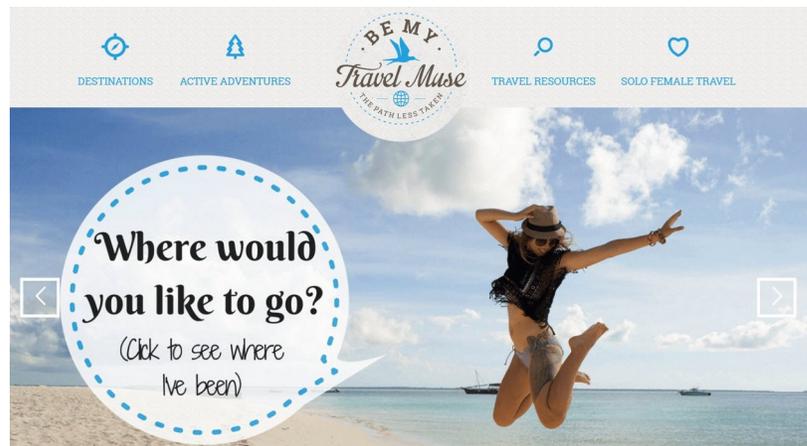


There are many people with different figures, but not everyone knows what kind of clothes fit them the best to help them look good. That's where clothing recommendation blogs come to use. Clothing recommendation blogs could help the reader to find the kind of clothing that would fit their figure. Not only clothing recommendation blogs could

help you find clothes that fits you, but they could also recommend you some stores that sells good quality and low-price clothing.

Traveling Recommendation Blogs

Traveling recommendation blogs could recommend places for people to go on their vacation. It's normally followed with many beautiful pictures and places that you could visit. The writer would tell you when the best time is to go and what you could do at that place during the time. Also, they would tell you how much it would cost you to go.



Social

Posting blogs is a way to interact with new people. For example, when someone post a blog readers could comment under the blog about their views and what they think, and the poster could reply to them. This way you could meet new people.

Sometimes people also put recommendation posts on Facebook, Instagram, Tik-tok, and other social media platforms to shares things they think are useful. This could be a part of a blog and It is also an easier way to communicate with each other.

Blog Advertisement

As poster have more followers and their followers trust them more, some companies would pay the poster to recommend some products to the readers. Sometimes the product might still be useful, however, sometimes poster would just recommend the product because they just want the money. But sometimes the poster just wants to recommend the product because it's useful.

There are many companies, products, stores, and places that we might have not heard of. But with recommendation blogs we could get to know more useful things. For example, there's a restaurant opened at the very corner of the street where it's not conspicuous, but their foods are very delicious, and they don't have a lot of customers. However, if a poster that have some number of followers went to that restaurant and post

some beautiful pictures, good reviews, and recommend her followers to try that restaurant, it would help that restaurant get more profits. Also, is a skin care company have some very high-quality facial masks and not a lot of people knows that product. If a poster posts some good reviews about them and the readers bought the product and feel good about it. The product would have more sales.

How to write a Blog?

Before writing the blog, you would need to think about what kind of theme you want to write about. After choosing the theme, you might want to find some pictures that fit your theme to give the reader some visual image of the product. Then, think about what would attract the reader to use the product you recommend and write them down. Fourth, does the price of the product fit every consumer group or is there any other products that has the same use fit other consumer groups? Last, write you opinion about the products.

A blog needs to be clear and precise because the readers doesn't want to read something that's entertaining to them to be a boring essay. The easier the reader could get your point in the blog the better for recommendation blogs. Also, if there's some keywords in your writing make it bold, add exclamation marks, or other symbols so it could catch the reader's attention. For recommendation blogs you are trying to convince the reader to use the product, so it is important to tell the reader why the choice of yours is good.

Some recommendation blogs could be just from normal life, like when you visited a restaurant and you found that food was amazing. So, you want to share it with others. But others might need some research like looking through the ingredients, the prices, or other elements.

Reference

NDMU. "History of Blogging" (2018)